

MEDIA KIT

Exceptional business culture is the foundation of accelerating organisational performance.

The Business Culture Awards & Business Culture Connected events give forward-thinking organisations a way to celebrate work which sets up their employees to succeed, with top brands recognising that culture is one of the top drivers to join them (and stay). Over the last 12 months, 1.3k+ HR & other business leaders have taken part in the Awards and events.

Key dates for 2026

Ongoing: events for learning & networking

10th February
Webinar: 2026 Trends

23rd February - 3rd July
Award Entries Open

25th February
Webinar: Culture as a Strategic Asset

September
Business Culture Connected Conference

25th November
Awards Night & Winners revealed, London



Overall 2025 Winner UST. Previous winners include:



View the full list of winners: [2023](#) & [2024](#), [2025](#)

Other participating organisations in the last 12 months include:

Absolute Collagen • Allianz Türkiye • Anglepoise • Ansva Insurance • APS Bank • Argent Energy • ATG Entertainment • AtkinsRéalis • Balfour Beatty • Barclays • Bayer • Bellway Homes • Beyondly • Bold Bean Co. • Bright Horizons • British Gas • Capgemini Group • Cathay Securities Investment Trust • Cawston Press • Chadwick Lawrence Solicitors • Corinthia London • Currys • Danone • Delta Electronics EMEA • DFDS • Dishoom • Each Person • Everflow • Fanvue • FIECON • Financial Times • Foresight Group • FutureMeds • G2 • Genuit Group • Goodbody • Google • gunnercooke • Harworth Group • HSBC Legal • Interlink • Kernel • KM Packaging • KPMG • Lloyds Banking Group • LRQA • Lubbock Fine • Mazda Global • MCBS Electrical • Mersey Care NHS Foundation Trust • MHP • MIGSO-PCUBED • Mitie • MOTH Drinks • Netsurit • Noble Foods • Octopus Electric Vehicles • ODEON Cinemas Group • OneAdvanced • Patron Capital • Pernod Ricard UK • Phoenix Group • Pip & Nut • PT Pertamina International Shipping • Reconomy • Ringier Axel Springer Polska • RLB • Sage • Samsic UK • Scottish Enterprise • SEC Newgate UK • smileFOKUS • Sodexo • SoftServe • Somerset NHS Foundation Trust • Sony Music Entertainment UK • Stage Coach • SUSE • Takeda UK • Tandem Bank • Taylor Wimpey • The First Mile • The Fundraising Partnership • The Sainsbury Family Charitable Trusts • Today's Dental • TMX Trayport • TruRating • Universal Partners • University of Manchester • UST • Versus Arthritis • VML South Africa • Wharton Business Consulting • XPS Group • Ziraat Bank Türkiye



OUR JUDGES

50+ HR & other business leaders from organisations including:



View the full Judging Panel [here](#)

CONSULTANCIES RECOGNISED INCLUDE:



OFFICIAL MEDIA PARTNER



[The People Space](#) is a digital content creator and curator focussed on HR leaders and the future of work. We're proud to have partnered with them since 2017. Their involvement extends the reach and impact of all messaging around exceptional Business Culture strategies from Winners and Partners.



The Awards Register to enter Winners Insights & Case Studies Business Culture Events Partnerships Contact

Panel Discussion: "The Future of Work - maximising uniquely human skills for success in a digital world"
Session Themes: Future of Work, Learning, Personal Development

Speakers:

- Swati Bishi-Rawat, Head of Talent, Performance and Innovation, Westminster City Council
- Adam Lancaster, Director of Leadership Development, Meta
- Yinka Opaneye, Chief People Officer, Nethermind
- Sian Harrington, Co-Founder & Editorial Director, The People Space

Session Chair:

- James Harley, Former Managing Director & Global People Leader, Swiss Re

Business Culture Connected – 8th May Conference plus Awards open!

Join us for a powerful learning and networking event on creating winning cultures that drive strategy, supported by The People Space as an Official Media Partner and free to in-house practitioners.

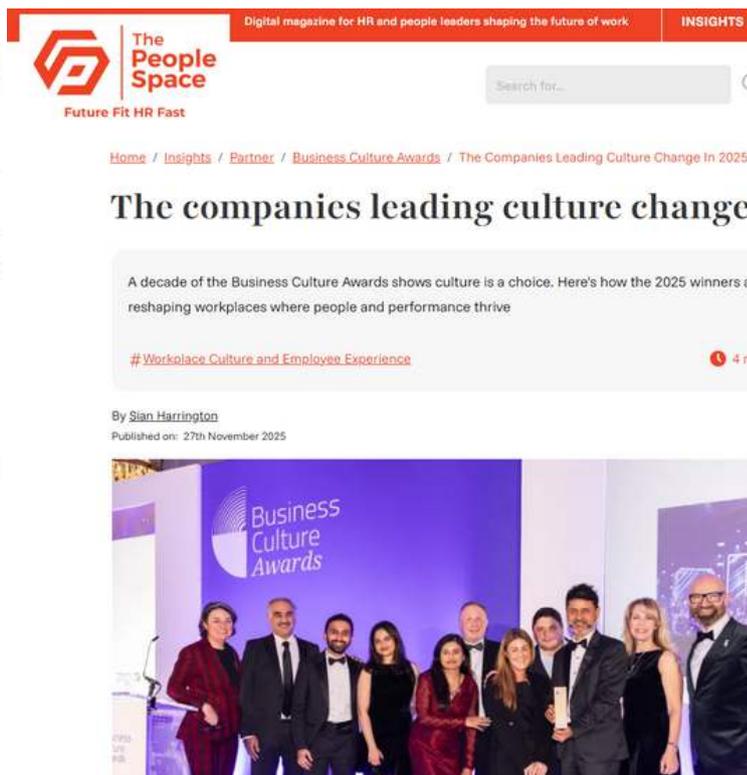
When: Thursday 8th May, 13:30-17:30 (Director-level Boardroom Discussion from 12:00)

Where: 2nd Floor, 60 London Wall, EC2M 5TQ (near Moorgate, Liverpool Street, Bank)

Hear from Business Culture Award winners and top speakers on embedding culture, purpose and values into strategy, fostering agility, collaboration and innovation in an evolving workplace.

You can see more on [the event page here](#) and also [register to attend](#).

Talking of business culture, the 10th Annual Business Culture Awards are now



ENGAGEMENT PARTNER

[Engage for Success](#) was borne out of the imperative to drive high-performing teams and organisations and identifying employee engagement as a critical factor for success, Engage for Success's purpose over the last 10+ years has been to build a movement that inspires people and workplaces to thrive. We're proud to partner with Engage for Success as our Engagement Partner.



Transforming Organisations for the Future of Work

Engage For Success <info@engageforsuccess.org>
To Amber Maddison

Follow up. Start by 12 August 2025. Due by 12 August 2025.
If there are problems with how this message is displayed, click here to view it in a web browser.



The workplace is evolving faster than ever – are you ready to lead the transformation?

EFS Radio



Radio Show #599: Designing ADHD-Friendly Work



Webinar - Culture Is Your First Line of Cyber Defence

With cyber risk now a top-three board priority, Chief People Officers are stepping into a critical role. Because even the smartest tools can't counter the cultural habits and organisational signals that drive everyday decisions — and with 80% of breaches rooted in human behaviour, cyber security is fundamentally a human systems issue.

Join our expert panel: Victor Djondo, SRO, Security Culture & Education at BT Group, Addea Amoa, Transformational Change Communication Consultant, Mo Philip, Head of Information Security, Retail Division at Legal & General alongside hosts Cindy Yendell and Jo Boxer at ZRG Consulting Solutions.

EFS Radio



Radio Show #622: Why Big Government Projects Fail — and What Leaders Can Do About It

Guest: Matthew Oleniuk; Public Sector

DELIVERING PRODUCTIVITY AND PERFORMANCE



Business Culture Connected, May 2024 – an Engage for Success Engagement sponsorship



Search here

FEATURED EFS EVENT

ON THE BLOG

WORK BOREOUT VERSUS BURNOUT – HOW TO CREATE CUSTOMISED

10th Annual Business Culture Awards now open for entries

Engage For Success <info@engageforsuccess.org>
To Amber Maddison

Follow up. Start by 25 March 2025. Due by 23 March 2025.
If there are problems with how this message is displayed, click here to view it in a web browser.

You are receiving this email as you joined our mailing list asking to get information from Engage for Success. You can unsubscribe at any time. [View this email in your browser](#)



10th Annual Business Culture Awards now open for entries

We're proud to be Engagement Partner to the Business Culture Awards and excited to let you know that entries are now open for the 10th Annual Awards. More than ever, companies need to prioritise their

EFS Radio



OTHER KEY PARTNERSHIPS

We're delighted to be working in partnership with organisations including:

ZRG Consulting Solutions



ZRG Consulting Solutions is one of the fastest-growing advisory firms in the talent industry. By aligning strategy, culture, and leadership, they help organizations move faster: decisions become sharper, teams pull together, execution accelerates, and business performance improves. *(Pictured: Amanda Fajak, Global Culture Practice Leader & Jo Boxer, Senior Client Partner)*

Hult International Business School



Hult International Business School is a triple accredited global business school that develops leaders through hands on, challenge based learning. With campuses in Boston, London, Dubai, San Francisco, New York, and at Hult Ashridge in the UK, Hult blends real world projects with an international classroom to build the human skills business needs most. Hult International Business School is the research partner behind Business Culture Certification, with the programme developed alongside the leadership and management faculty at Hult Ashridge.

Squire Patton Boggs



Squire Patton Boggs is a full-service global law firm of 1,500 lawyers across four continents. We provide insight at the point where law, business and government meet, giving you a voice, supporting your ambitions and achieving successful outcomes. *(Pictured: Janette Lucas, Partner, Labour and Employment)*

PARTNERS 2025/26



PLATFORMS FOR PROMOTION

We promote Winners and Partners through these key channels:

- Website: businesscultureawards.com
- Business Culture Connected events throughout the year in-person and online – see [upcoming](#) & [previous events](#)
- [Business Culture Insights & Case Studies](#) – 500+ case studies, webinars, virtual event recordings & partner thought leadership content.
- 25+ Email campaigns pa to the 5.6k-strong business culture community
- Social media –
 - LinkedIn [Business Culture Awards & Business Culture Connected](#)
 - X [@bizcultureawds](#) #BCAS26
 - Facebook [Business Culture Awards](#)
 - Instagram [@businesscultureawards](#)

Through our Media Partner [website](#) and [LinkedIn](#)

AWARDS & EVENTS CALENDAR 2026

[28th January](#): Webinar • [10th February](#): Webinar • [23rd February](#): Award Entries Open • [25th February](#): Certification Launch • [23rd March](#): Whitepaper • [May](#): CPO Executive Breakfast • [3rd June](#): CPO Executive Breakfast • [9th June](#): MENA Awards Event • [3rd July](#): Award Entries Close • [3rd September](#): Finalists announced • [September](#): Business Culture Connected Conference • [25th November](#): Awards Night & Winners revealed, London • [December](#): Case studies launched

ANNUAL AWARDS EVENT

110+ organisations and 450+ guests present at the [Awards Event 2025](#) - Winners & Highly Commended announced at Grand Connaught Rooms, London.



[View Video Highlights](#)



Awards Event Partners can attend with clients, meet prospective clients, and celebrate and recognise forward-thinking organisations whilst enjoying top-class dining & entertainment. See [Awards Night 2025](#)



The Event App ensures you don't miss anything on the night, or afterwards. This lists all guests, organisations in the running for Awards and all of our Partners feature throughout.

FINALIST & WINNER ASSETS

Assets are provided to all organisations taking part to promote themselves on their internal and external marketing, eg. blogs, social media, email campaigns.



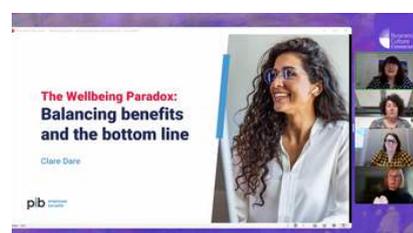
LEARNING & NETWORKING EVENTS

We run partnered events on and offline including conferences; webinars; roundtable discussions; bite-sized and more in-depth learning and networking events. Partner content is aligned with practitioner case studies. We invite Award Winners to promote their exceptional approaches and speakers with promotional assets.

BUSINESS CULTURE CONNECTED CONFERENCES 2025

January, May & September 2025 - 40+ speakers & 400 attendees sharing ground-breaking insights from today's major business trends. See More [January](#), [May](#) & [September](#)



Business Culture Club Events Hosted by Award Winners



[View event Kellogg's](#)



[View event Dr Martens](#)



[View event AECOM](#)

Host or attend a Business Culture Connected Event with a focus on sharing your own story or approach, and networking with other like-minded professionals

PUBLISHED CASE STUDIES

Download the latest case studies [here](#). Plus 500+ additional case studies & Business Culture insights can be accessed on our website [here](#), with topics including transformation; values and behaviour change; leading with purpose; and wellbeing. Align your brand and thought leadership material with one of these key areas.



How Bayer turned coaching into the engine of global transformation



In late 2023, Bayer embarked on one of its most ambitious organisational transformations: the introduction of a new operating model... This new model demanded a cultural shift –people at all levels needed to lead, adapt and thrive in a faster, more autonomous environment...

[Read More](#)

Categories

All Case Studies & Insights

Business Culture Case Studies 2025

Business Culture Case Studies 2024

Overall Business Culture Award Winners

Conference Sessions on Demand

Webinars on Demand

Business Culture Community articles

Transformation

Leading with Purpose



Dishoom

Welcome-Walla: How Dishoom revolutionised onboarding and employee retention

[Read more](#)

TESTIMONIALS

We feature Winner and Partner testimonials throughout the website, inc. main homepage.

"We are very happy and excited to have won the Business Culture awards in two prestigious categories. Winning these awards motivates us to work harder to do better and bigger things in the future. Appreciate you sharing the judges' feedback which I am sure will help all of us in improving and coming out with more impactful award submissions next year."

Chief Values Officer, UST

JUDGING PANEL PROMOTIONS

We promote our Judges through our website, email campaigns, social media, and events and supply assets for them to promote themselves.

What our Judges are looking for:

There are 60+ senior practitioners on our [Judging panel](#). Here's what a selection of these have to say about what they rate most highly in submissions:



Asif Sadiq

Chief Inclusion Officer

Warner Bros. Discovery



5th Year on the Judging Panel

Bernadette Thompson

Executive Director of Equality, Diversity and Inclusion
King's College Hospital
NHS Foundation Trust

#BCA25



Lena Tailor

VP Talent Development, Business Partnering & Inclusion, GoCardless

Talent Development: "I'm looking for businesses that are nurturing and enhancing the skills, abilities and potential of their employees, both for today and for future organisational success. I'm keen to see how businesses are creating an enabling culture and a welcoming and inclusive environment for all employees, regardless of their backgrounds."



Zsolt Boros

Global Director, People & Culture
Dorchester Collection

Leadership: "A key ingredient of a great entry for me will be to assess the quality of leadership within a company, looking at how leaders inspire and motivate their employees, and how they are themselves enabling a positive workplace culture."

Member of Judging Panel
Business Culture Awards
Mar 2020 - Present - 5 yrs

Recognising and celebrating stand-out culture initiatives which deliver more positive, purposeful and productive workplaces. We enable organisations to share their work, the challenges and successes, with those embarking on their own journey of change or transformation.

♥ Diversity & Inclusion, Organizational Culture and +2 skills

EMAIL CAMPAIGNS

200k emails sent in the last 12 months to the Business Culture Community.

Receive repeated recognition in emails marketed to 5.6k contacts from the Business Culture Community



<< Test First Name >>

We'd love to extend this final invitation to join us at the conference in a couple of weeks. You'll hear what's happening on the ground within other businesses, to give you ideas and clarity on what you should do next.

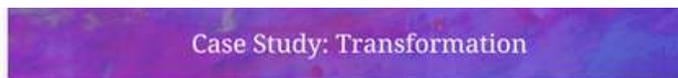
We'll delve into the key pillars of transformation that will shape our organisations for the future:

- **Upskilling & Reskilling** – Equip your workforce with the skills to thrive in an ever-changing landscape
- **AI & Robotics** – Redesign work in the world of AI and learn how HR can take a lead
- **Enabling Culture** – Build resilient, collaborative, and forward-thinking mindsets and behaviours in your leaders and teams, in order to thrive

Register for a free ticket for yourself and/or a colleague *

[View More & Register](#)

businesscultureawards.com



Creating a culture that colleagues feel a sense of belonging and are proud to work for is an integral part of our people experience at the Society. Being shortlisted in four categories and going on to win two Business Culture Awards is both motivating internally for teams but also helps us grow our reach as a charity and build our profile as a great place to work and volunteer which is so valuable. We are so excited and grateful to receive this recognition – it is testament to the fantastic team at the Society and also will help further our ambition - We want a world where dementia no longer devastates lives.

Corinne Mills, Director of People and Organisational Development, Alzheimer's Society

[View this Winning Case Study](#)

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HOW TO GET INVOLVED

- *Partner with us*
 - Partner on a range of activities throughout the year, including face-to-face and online events and thought leadership activities, or on a one-off, quick-response campaign. We tailor activities to suit your objectives, ideal prospects and budget.
 - To find out more about how we can help with your business development, contact Cath Longfield, Co-Founder at cath.longfield@businesscultureawards.com
- *Enter the 2026 Awards - Open for entries 23rd February - 3rd July. [Register here](#)*
 - With your work internally
 - And/or in conjunction with a client, for joint recognition
 - 27 categories including Transformation, Coaching, Leading with Purpose, Brand & Values and Future Workplace Readiness.
- *Judge the Awards – The judging window is open between mid July and end August annually.*
 - We invite practitioners to judge, particularly our previous Award Finalists and Winners.
 - Solution providers such as consultants must be Business Culture Awards Partners in order to take part in judging.
- *Speak at Business Culture Connected Events*
 - We invite practitioners to share their exceptional business culture approaches, through case study presentations, panel discussions, or workshops.
 - Solution providers who wish to be speakers must be Business Culture Awards Partners.
- *Host a Business Culture Event*
 - We have hosted a variety of Business Culture Connected events at Winners' and Partners' offices, providing a unique opportunity for networking and insight into the host's culture. This also gives the host the opportunity to promote their culture, through widespread event marketing and to make valuable new connections from across diverse industry sectors.